

Act now and get a great deal on a Yamaha Outboard

TWO WAYS TO SAVE SALES EVENT!



For a limited time receive your choice of a

3 YEAR Y.E.S.*
YAMAHA EXTENDED SERVICE CONTRACT **OR** **Up to \$2,000 CREDIT***
TOWARDS PURCHASE OF GOODS/SERVICES FROM YOUR YAMAHA DEALER

THERE'S NO BETTER TIME THAN RIGHT HERE, RIGHT NOW!

3 YEAR Y.E.S. CONTRACT YAMAHA EXTENDED SERVICE

Purchase an eligible new Yamaha outboard from your authorized participating Yamaha Outboard Dealer and receive 3 years of Yamaha Extended Service (Y.E.S.) at no additional cost to you.

ELIGIBLE OUTBOARDS	DURATION OF BENEFIT	Y.E.S. MSRP VALUE	YOUR COST
300-350 hp (V8)	3 Years	\$3,000	Free!
250-300 hp (V6)	3 Years	\$2,700	Free!
200-225 hp	3 Years	\$2,250	Free!
150-175 hp	3 Years	\$1,500	Free!
115 hp	3 Years	\$1,080	Free!
60-90 hp	3 Years	\$960	Free!
30-50 hp	3 Years	\$550	Free!
20-25 hp	3 Years	\$420	Free!
2.5-15 hp	3 Years	\$198	Free!

UP TO \$2,000 IN CREDIT TOWARDS PURCHASE OF GOODS/SERVICES FROM YOUR YAMAHA DEALER

OR

Purchase an eligible new Yamaha outboard and receive credit toward the purchase of valuable goods and/or services from your authorized participating Yamaha Outboard Dealer at no additional cost to you.

ELIGIBLE OUTBOARDS	CONSUMER BENEFIT
300-350 hp (V8)	\$2,000 Credit Toward Purchase of Goods/Services
200-300 hp (V6)	\$1,500 Credit Toward Purchase of Goods/Services
150-175 hp	\$1,000 Credit Toward Purchase of Goods/Services
115 hp	\$750 Credit Toward Purchase of Goods/Services
60-90 hp	\$500 Credit Toward Purchase of Goods/Services
30-50 hp	\$400 Credit Toward Purchase of Goods/Services
8-25 hp	\$200 Credit Toward Purchase of Goods/Services
2.5-6 hp	\$150 Credit Toward Purchase of Goods/Services

***Offer Valid from January 1, 2009 – March 31, 2009. See your authorized participating Yamaha Dealer today for details! Other restrictions and conditions apply.**

***PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing an eligible Yamaha Outboard is choice of either a 36-month Yamaha Extended Service contract (choice offered in Florida is a 36-month Yamaha Limited Warranty), or a credit based on M.S.R.P. towards the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. Yamaha Outboard eligibility is new (unused not previously warranty registered) 2.5-350 hp four stroke, 150-300 hp HPDI two stroke, and 8-150 hp carbureted two stroke outboards only. To be eligible, outboards must also have been manufactured since April 2005. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on Y.M.B.S. by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. No model substitutions or rain checks will be allowed. Not redeemable for cash. Outboards sold or provided for commercial, camp, resort, rental, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions apply.

Remember to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

